

ORDER



Orders
Order / Rev: 714708
Alt Order #:
Product Desc: 9/20/12-9/27/12
Estimate: 9/20/12-9/27/12
Flight Dates: 09/20/12 - 11/03/12
Original Date / Rev: 10/25/12 / 10/25/12
Order Type: Political

KARE

Primary AE: Jerry Bodine
Sales Office: KARN0
Sales Region: NAT

Agency
Name: Oak Hill Productions
Buying Contact:
Billing Contact:
 PO BOX 41901
 Plymouth, MN 55441

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Minnesotans First Political Action Cor
Demographic: A25-54
Product Codes: IS-Issue/Ballot
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	23	\$30,000.00	\$25,500.00
10/01/12	10/04/12	3	\$7,500.00	\$6,375.00
10/05/12	10/13/12	2	\$1,500.00	\$1,275.00
10/14/12	10/20/12	1	\$750.00	\$637.50
10/29/12	11/03/12	2	\$1,500.00	\$1,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	23	\$30,000.00	\$25,500.00	0.00
October 2012	6	\$9,750.00	\$8,287.50	0.00
November 2012	2	\$1,500.00	\$1,275.00	0.00
Totals	31	\$41,250.00	\$35,062.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jerry Bodine			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	09/20/12	09/20/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---					1	\$1,000.00		0.00			
2	KARE	09/24/12	09/27/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	MTWT---	:30	2	\$825.00	P-2	0.00	NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWT---					2	\$825.00		0.00			
3	KARE	09/20/12	09/27/12	M-F 3-4p M-F 3-4p	CM	3-4p	MTWT---	:30	1	\$450.00	P-2	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---					1	\$450.00		0.00			
		Week: 09/24/12	09/30/12	MTWT---					4	\$450.00		0.00			
4	KARE	09/20/12	09/20/12	M-F 5-530p KARE 11 5 News	CM	5-530p	---T---	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---					1	\$1,600.00		0.00			
5	KARE	09/24/12	09/27/12	M-F 5-530p KARE 11 5 News	CM	5-530p	MTWT---	:30	4	\$1,100.00	P-2	0.00	NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWT---					4	\$1,100.00		0.00			

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Advertiser: Minnesotans First Political Action Commi
 Product Desc: 9/20/12-9/27/12
 Estimate: 9/20/12-9/27/12

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KARE	09/20/12	09/20/12	M-F 6-630p KARE 11 6 News	CM	6-630p	---T---	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1				\$1,800.00		0.00			
7	KARE	09/24/12	09/27/12	M-F 6-630p KARE 11 6 News	CM	6-630p	MTWT---	:30	4	\$1,500.00	P-2	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWT---		4				\$1,500.00		0.00			
8	KARE	09/20/12	09/20/12	M-F 10-1035p KARE News 10p	CM	KARE News 10p	---T---	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1				\$2,500.00		0.00			
9	KARE	09/24/12	09/27/12	M-F 10-1035p KARE News 10p	CM	KARE News 10p	MTWT---	:30	4	\$2,200.00	P-2	0.00	NM	4	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWT---		4				\$2,200.00		0.00			
10	KARE	10/01/12	10/01/12	M-F 10-1035p KARE News 10p	CM	KARE News 10p	M-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$2,500.00		0.00			
11	KARE	10/03/12	10/04/12	M-F 10-1035p KARE News 10p	CM	KARE News 10p	--WT---	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WT---		2				\$2,500.00		0.00			
12	KARE	10/13/12	10/13/12	Notre Dame Football Notre Dame Football	CM	Various	-----S-	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		2				\$750.00		0.00			
13	KARE	10/20/12	10/20/12	Notre Dame Football Notre Dame Football	CM	Various	-----S-	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$750.00		0.00			
N14	KARE	11/03/12	11/03/12	Notre Dame Football Notre Dame Football	CM	Various	-----S-	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		2				\$750.00		0.00			
													Totals	31	\$41,250.00